Lucky Charms Contest

Did you ever wonder why some objects are considered lucky? Here's some interesting facts behind some lucky legends...

Four Leaf Clover—a renown symbol that means good luck to the person who finds one. What do the leaves symbolize? One leaf is for FAITH...The second for HOPE... The third for LOVE... And the fourth for LUCK! In Irish tradition the Shamrock or Three-leaf Clover represents the Holy Trinity: one leaf for the Father, one for the Son and one for the Holy Spirit. When a Shamrock is found with the fourth leaf, it represents God's Grace.



Horseshoe—used to be hung in many homes to protect and attract good fortune for the family residing inside. Horseshoes were also considered lucky because they were made by blacksmiths, which is also considered a very lucky trade. Because they worked with elemental fire and magical iron, they were thought to have special powers.



Rabbit's Foot—Rabbits and hares were considered very lucky animals as they were associated with spring and the return of flowers and other plants. Spring was also a time of fertility and so rabbits were considered good luck to be seen running through the fields. To see a rabbit running through your yard meant that it would be a good year to have children or that your garden would be especially fertile this year. The manner in which rabbits run gave birth to the superstition about rabbit's feet. Apparently their unusual stride makes the back feet touch the ground ahead of their front feet and so the back feet were considered especially lucky.



Penny—Many superstitions center around money. Almost all forms of currency superstitions associated with them. A superstition heard today, with respect to the penny, is the rhyming verse: "Find a penny, pick it up, and all day long you'll have good luck."



Wishbone—a common tradition at Thanksgiving, Christmas & Easter dinners. The general rule is that the wishbone is saved from the turkey or chicken dinner and dried overnight. The next day, two people snap it while making a wish. Each person uses their pinky finger to pull on an end. After the bone has broken, the one with the larger bit is granted their wish.



Seven—The Lucky number seven is often associated with gambling. But where did the Lucky Number seven come from? The number seven is not Lucky in all cultures, for instance in Chinese the number seven is not Lucky at all and is sometimes considered unlucky. This is why Boeing Aircraft Co. did not sell a lot of 777s to the Chinese. Nevertheless, in Western societies we think of 7 as lucky. Many believe that 7 symbolizes health, a clear conscience and connection between body and soul; clarity if you will.



Now for the fun part...



Hidden in the March newsletter are all six "lucky charms" above (images will be exactly like above except smaller). Find all six, neatly write their location on a piece of paper along with your name and phone number and hand it in to the front desk. One *lucky* winner, chosen at random among all correct entries received by March 30, will receive a \$25 Target Gift Card. *Good Luck!*